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Brilliant Trails Apps

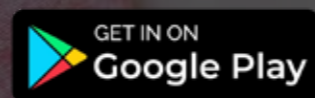
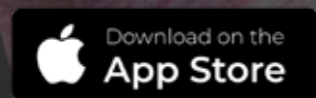
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ARMAGH PLANETARIUM

The “Look Around” app was designed specifically for the Armagh Planetarium to enhance the woodland area around their site. The application uses AI audio that is translated, making it more accessible to all visitors. The augmented reality (AR) feature is used to improve the woodland area and engage with visitors. The AR feature includes 360-degree views, games, selfie filters, and much more.

DOWNLOAD “LOOK AROUND”

From your Apple App Store or Google Play Store.



TO ACCESS APP USE THE CODE: **1326**

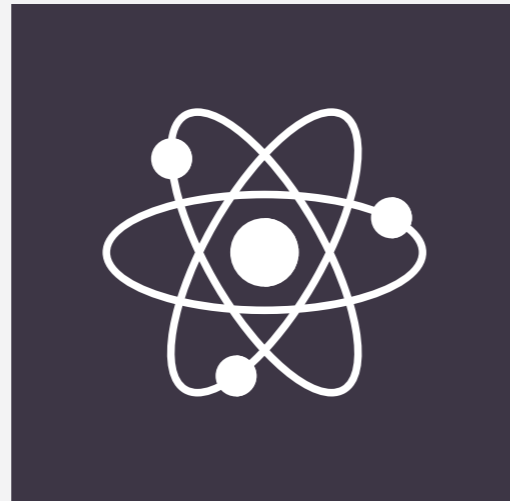


TO ACTIVATE AR **SCAN THE TRIGGER IMAGES BELOW**

Make sure you are on the “Cosmo Lost in Space” trail within the “Look Around” app and that you are on the correct POI point before using the trigger image.



POI: ABOVE THE EARTH



POI: SCHOOLS OUT!



POI: SENSES IN SPACE



POI: I SPY



LISBURN CITY COUNCIL

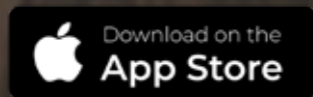
The Guess Trail was created for Lisburn City Council to honour the author of the children’s book “Guess How Much I Love You,” who lived in Lisburn. The trail consists of sculptures throughout the city that visitors have to find, including two large carved benches and many hidden hares.

Brilliant Trails also developed an app that provides different walking trails around the city. The app is an excellent way to showcase local businesses, parks, and places of interest in Lisburn. Additionally, the app includes an audio version of the “Guess How Much I Love You” book, which is a great way to commemorate the author, Sam McBratney, and his family.

The content management system was developed and handed over to Lisburn City Council, allowing them to add additional experiences and points of interest themselves easily.

DOWNLOAD “GUESS TRAIL”

From your Apple App Store or Google Play Store.



LURGAN AND SOLITUDE PARK

ABC council approached Brilliant Trails to assist them in making Lurgan Park and Solitude Park more accessible to visually impaired individuals. Together, we worked closely to create an audio app that featured multiple walking trails for all ages throughout the parks.

As visitors walk through the park and reach a point of interest, the app will trigger and play information about that specific point. Additionally, it will provide descriptive directions to the next point of interest.

The content management system was developed and handed over to ABC Council, allowing them to add additional experiences and points of interest themselves easily.

DOWNLOAD “EXPLOREABC”

From your Apple App Store or Google Play Store.



HILLSBOROUGH FOREST PARK

The Hillsborough Digital Sculpture Trail features a range of large sculptures created by various artists. To enhance the sculptures along the trail, Brilliant Trails developed an app that incorporates augmented reality (AR). As visitors approach a sculpture on the trail, the app automatically activates an AR feature.

The app includes AR features such as 360-degree views, 3D walk-through, and AR selfie masks.

DOWNLOAD “HILLSBOROUGH”

From your Apple App Store or Google Play Store.







GET IN TOUCH.

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